



GIOVANNI FABIANI

Women's shoes and bags with an Italian design and contemporary aesthetics

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OUR HISTORY

The story of Giovanni Fabiani began in 1970, when the first collection with the Fabiani brand made its appearance on the Italian market. An entrepreneur, Giovanni Fabiani, who, thanks to his technical and managerial skills, builds a high-quality Italian project over the span of 50 years with an industrial design development, covering an area of 5000 square meters on which 130 highly skilled workers work every day. meticulously dedicate to the making of our footwear.



GIOVANNI FABIANI TODAY

Today Giovanni Fabiani, in addition to producing and selling products with his own brands "Giovanni Fabiani" "Fabiani" and "Sara Kent", "dresses" numerous Italian and international brands. From production, to labeling to packaging and distribution for third parties, Giovanni Fabiani offers a personalized private label service. In combination with his own shoes, Giovanni Fabiani makes bags. image of the Fabrica



OUR COLLECTIONS



A GLOBAL BRAND

Over 300 customers with a presence in 30 countries around the world. A world wide expansion plan saw the opening of executive showrooms in Moscow and Shanghai in 2016. Russia and the Eurasian market represent the flagship market of the brand which is present in multi-brand stores in the most important squares. In China, Giovanni Fabiani products are also present on the Secoo e-commerce platform, the largest online luxury retailer in China. Giovanni Fabiani participates in the most important international fairs and showcases in Russia, Africa and China.



OUR VALUES

- Attachment to the territory: the production of our footwear takes place entirely within the production plant in the Fermo area, traditionally known for its footwear tradition.
- Innovation and attention to detail: the company has always bought the latest generation machinery that allows us to be autonomous in production processes.



- Craftsmanship: the background of the artisan shoemaker, that mastery of Italian knowledge are now transferred to an industrial process: from the creation of the model to the assembly of soles and uppers, to arrive at the most refined creations rich in details. Among the most valuable processes there is the so-called bag processing which consists in the creation of a lining which, before being processed, is sewn around the shape as if it were a glove or, indeed, a bag.

"OUR SPECIAL WOMAN"

A romantic and sophisticated woman, refined and daring she is the woman wanted by Giovanni Fabiani. Contemporary, dynamic, always looking for a taste that goes beyond most exasperated trends in extreme fashion and for this becomes "style".

CERTIFICAZIONI

EAC - Certificate of conformity certifying that our products comply with the Technical Regulations of the Eurasian Customs Union.



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