

GIOVANNI FABIANI

FW26



**WHERE LIGHT  
CARESSES  
ANCIENT STONE  
WITH STEPS AS  
GENTLE AS A  
BREATH OF FROST**

**«WHEN LUXURY BECOMES ART»**

**WRAPPED IN THE SOFT  
LIGHT OF WINTER, THE  
GIOVANNI FABIANI WOMAN  
MOVES THROUGH THE  
SEASON WITH NATURAL  
CONFIDENCE AND GIVES  
BIRTH TO A NEW  
FEMININITY: REFINED AND  
UNEXPECTEDLY BOLD.**

**IT'S WINTER, SEEN  
THROUGH THE EYES OF A  
WOMAN WHO KNOWS HOW  
TO LEAVE HER MARK.**

**GIOVANNI FABIANI**



# WHEN STRATEGY MEETS AESTHETICS

SCULPTURAL ELEGANCE IN FINE LEATHER

CRAFTED FROM RICH TEXTURED LEATHER, THIS LOAFER EMBODIES THE QUINTESSENCE OF CONTEMPORARY LUXURY. ESSENTIAL LINES MEET THE STRENGTH OF LEATHER, CREATING A PERFECT BALANCE BETWEEN ARTISANAL TRADITION AND MODERNITY.

THE GOLDEN LOGO DETAIL — LUMINOUS, THREE-DIMENSIONAL, ICONIC — ADDS A TOUCH OF MEASURED OPULENCE, TURNING EVERY STEP INTO A STATEMENT OF STYLE.

IT IS MORE THAN FOOTWEAR: IT IS A SYMBOL OF PRESENCE, CHARACTER, AND ABSOLUTE REFINEMENT.



«WHEN LUXURY BECOMES ART»

# THE CONTEMPORARY FEMININITY

IT'S A WOMAN THAT EVOLVES WITHOUT ABANDONING HER TRUEST ESSENCE. SOMEONE WHO IS MORE DYNAMIC, MORE DARING, MORE AWARE OF HER PLACE IN THE WORLD. MODERNITY FLOWS THROUGH HER GESTURES, HER RHYTHM, THE WAY SHE MOVES THROUGH THE CITY.

AND YET, WITHIN HER STRENGTH, ROMANCE REMAINS: IT'S A SLOW SWAY OF HAIR IN THE WIND, A SILK DETAIL THAT DANCES, A GAZE THAT TELLS UNTOLD STORIES.

OUR WOMAN DOES NOT CHOOSE BETWEEN ENERGY AND POETRY — SHE CARRIES THEM BOTH, WITH THE EFFORTLESS GRACE OF SOMEONE WHO KNOWS WHO SHE IS AND WHERE SHE INTENDS TO GO.





# SOCIAL MEDIA

FASHION BORN FROM REAL LIFE





# FASHION BORN FROM REAL LIFE

WE CELEBRATE A WOMAN WHO LAUGHS, RUNS, CREATES  
A WOMAN WHO MOVES THROUGH THE FOLDS OF EVERYDAY LIFE WITH LIGHTNESS AND CHARACTER, ABLE TO BLEND SPONTANEITY WITH AUTHENTIC STYLE.

OUR FOOTWEAR ACCOMPANIES HER EVERY STEP — SOFT, MODERN, CRAFTED FOR THE RHYTHM OF THE CITY AND MADE TO ADD INTENSITY TO EVERY MOMENT.

THIS YEAR, WE ALSO INTRODUCE OUR NEW SOCIAL PROJECT: A PLATFORM THAT BECOMES A SHARED CREATIVE SPACE.

IN COLLABORATION WITH OUR B2B PARTNERS, WE INVOLVE THEIR B2C CLIENTS, TRANSFORMING THEM INTO PROTAGONISTS OF THE BRAND'S VISUAL NARRATIVE.

IT'S NOT ABOUT UNATTAINABLE MODELS, BUT REAL WOMEN: PROFESSIONALS, DREAMERS, EXPLORERS OF THE PRESENT.

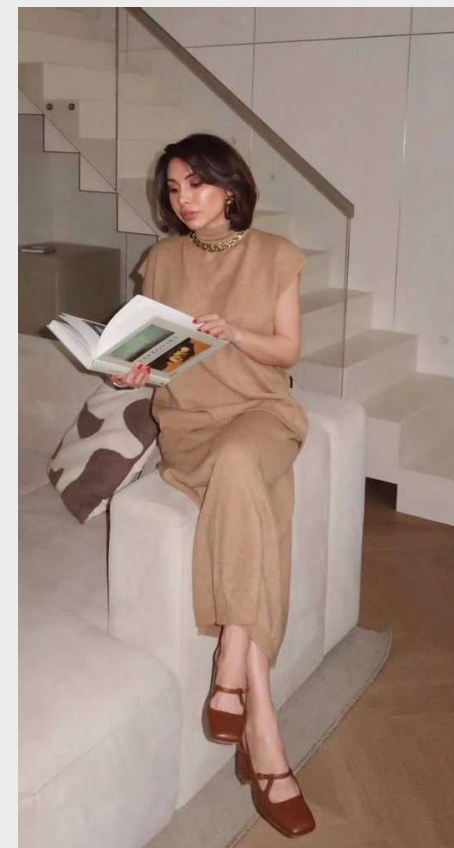
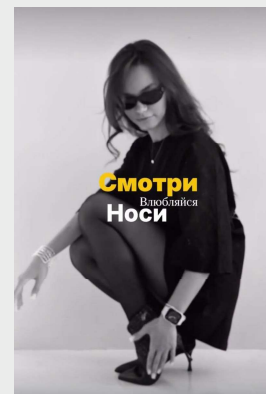
THUS, A VIBRANT COMMUNITY IS BORN — PRODUCING CONTEMPORARY, AUTHENTIC, DEEPLY FEMININE CONTENT.

THE NEW FASHION AESTHETIC FINALLY SPEAKS THE LANGUAGE OF REALITY — YOURS.

FASHIONBORNFROMREALLIFE



# FASHION BORN FROM REAL LIFE



# VISUAL STYLE

**AN AESTHETIC THAT EVOLVES, YET NEVER FORGETS.**

**VISUAL STYLE IS PERSPECTIVE: A LANGUAGE THAT WEAVES MATERIAL INNOVATION WITH THE HERITAGE OF PURE CRAFTSMANSHIP.**

**EACH DESIGN IS BORN FROM FORWARD-LOOKING RESEARCH — NEW TEXTURES, REFINED LEATHERS, UNEXPECTED DETAILS — YET ROOTED IN ANCIENT TECHNIQUES: SLOW, PRECISE GESTURES PASSED DOWN FROM HAND TO HAND.**



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